

Dear Kerri,

The British Columbia Institute of Technology is celebrating its 40th Anniversary in 2004, and wishes to invite **you** to be part of the celebration!

BCIT has spent the last 40 years preparing its grads for careers in many industries. We pride ourselves on educating our students with job ready skills and hands-on training that is necessary for them to succeed in today's industries. We will continue to produce graduates that are in high demand and asked for by name throughout British Columbia.

Open House 2004, April 2nd & 3rd - a networking opportunity!

Open House 2004 is a BCIT event that allows prospective students to visit our campus over the course of two days. Current students from all our programs make displays, hold information sessions, and promote their course of study to **over 20,000 visitors.**

Your company will be recognized by the future of the industry!

Open House is an event that allows all areas of our school to present the best of what they have to offer to prospective students. This event provides companies with a great opportunity to connect with young people who are thinking of attending BCIT, and current students that will work in their industry within the next few years.

Every gift helps!

An event this large requires co-operation from companies like yours to make in work. We are asking your station to participate in any of the following ways:

- Donate some advertising space to Open House to be used to promote the event
- Live broadcast from Open House April 2nd and/or 3rd
- Include Open House on upcoming community events calendar for broadcast during the two weeks prior to the event
- Donate prizing, such as prize packs, concert and event tickets, clothing and apparel to be given away to visitors at Open House.

Your gift in kind will absolutely be treated as a cash donation, and be sure your company will receive full recognition and appreciation for any gift you make. We would also like to come on air the week prior to Open House, possibly on the morning shows, in order to promote the event. As this is a student run event, we would be sending our student leaders to appear on your show.

The benefits of sponsorship far outweigh the costs!

Our sponsorship program offers many benefits, which have been described in detail in the brochure included with this package. Some companies receive benefits such as booth displays in high traffic areas, prominent logo placement on promotional materials and the Open House website, and individual company recognition during the event.

For more information about Open House 2004, please visit our website at www.openhouse.bcit.ca, or phone Carly Handel, at (604) 453-4099

Sincerely,

Carly Handel
Student Coordinator of Corporate Sponsorships
Open House 2004
chandel@bcit.ca
(604) 453-4099

P.S. Do not miss out on this rare opportunity to participate in this event. Visit our website today for more information about sponsorship levels and your corporate benefits.