



**Gemland Dairy Inc. Proudly serving Majestic since 1952**

## **News Release**

**For Immediate Release**

### **Gemland milk Grade “A”; donates over 2000 litres to flood victims**

Majestic, AB – September 29, 2003 – Gemland Dairy announced today they would donate over 2800 litres of their Grade “A” milk to families in Shackville who were displaced by yesterday’s flood. The Rapid River overtook its banks late last night, forcing fifty families from their homes. The dairy is delivering four hundred litres daily until the flood subsides and the people are allowed back into their homes. Gemland’s president, Alfred A. Lactic, said yesterday “Gemland has always served the good people of Majestic faithfully, and we are proud to announce that we will not rest until the stricken families in Shackville are back in their homes and back on their feet.”

The milk that will be delivered will be Grade “A”. Gemland received approval from City Sanitary Inspector Harold L. Aiken to upgrade their milk by switching from bottles to carton packaging. The new paper cartons arrived at their facility last night, and Inspector Aiken has authorized it to be classified as certified Grade “A”.

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For more information, contact:

Carly Handel  
Tel: (403) 555-9900  
Fax: (403) 555-9991  
Email: [chandel@gemland.ca](mailto:chandel@gemland.ca)

GEM200306



Grade "A" milk being prepared for packaging at Gemland Dairy, to be sent to Shackville for flood driven families.

For further information:

Carly Handel

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[chandel@gemland.ca](mailto:chandel@gemland.ca)

GEM200306

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FOR IMMEDIATE RELEASE

October 3, 2003

## **News Release**

### **Gemland Dairy donates Grade “A” milk to flood stricken victims**

Gemland Dairy announced today they would donate over 2800 litres of their Grade “A” milk to families in Shackville who were displaced by yesterday’s flood. The dairy is delivering four hundred litres daily until the flood subsides and the people are allowed back into their homes.

The milk that will be delivered will be Grade “A”. Last week, the city’s fifteen dairies were ordered to downgrade their milk to Grade “B”, after packaging and sanitary regulations changed six months ago. Gemland has changed their packaging in compliance with the regulations.

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For more information, contact Carly Handel at (403) 555-9900

